



Funding and Programs  
May 2023

Program Name:	Tribal Primary Prevention		
Program Type: (Grant/Contract)	Child Abuse and Neglect Prevention Board Tribal Child Maltreatment Primary Prevention Grant		
Funding Cycle:	Federal fiscal year (October – September); funding is for two years, with no renewal options. The previous RFA was issued 6/1/22 and funding will end 9/30/23. Plans to reissue another RFA in 2023 for funding through 2025.		
Description (Purpose):	The purpose of this funding is to implement child maltreatment primary prevention initiatives within tribal communities. Grantees will provide universal, child maltreatment primary prevention parenting and family support to families with children ages birth to 17, with a focus on families with children ages birth to five.		
Target Population:	All families with children		
Program Requirements:	Funds must be used to implement new child maltreatment primary prevention initiatives or to expand existing child maltreatment primary prevention initiatives.		
Funding Stream(s):	93.590 Community-Based Child Abuse Prevention Grants – ARPA funds		
Match Requirement:	20 percent in-kind or cash match of the grant amount is required per Wis. Stats. s. 48.982(6)		
Lead Agency:	Prevention Board	Contact Name:	Merrissa Johnson
Program Name:	Tribal Connecting Resources & Child Care		
Program Type: (Grant/Contract)	Tribal Prevention Grant Connecting Resources & Child Care		
Funding Cycle:	October 1, 2022- June 30, 2024; funding is for 20 months with no options for renewals. The previous RFA was issued 6/1/22 and funding will end 6/30/24. There are no plans to reissue. The funding from DCF will end 6/30/24.		
Description (Purpose):	<ul style="list-style-type: none"> <li>Direct services funded under this contract relate to the allowable mental and behavioral health supports including but not limited to connecting families with mental health resources, trainings for childcare providers and parents to establish joint approaches to mental and behavioral health (social and emotional wellness) and providing onsite services for children and staff. Examples include but are not limited to parent education programs building social connections for</li> </ul>		

	<p>parents (Parent Cafes, PIWI, group-based offerings, etc.), connecting families to concrete supports and other primary prevention services.</p> <ul style="list-style-type: none"> <li>• Salary for FRC/Tribal staff providing direct services.</li> <li>• Training for staff to provide the direct services.</li> <li>• Materials to provide the direct services. Outreach materials to engage the referred families. Materials your Tribe could supply the regulated childcare providers to hand out to families</li> <li>• Materials for the Parenting on the Go bags in coordination with Family Strengthening Month and the Week of the Young Child. These funds can only be used for bags provided to families with a child in regulated childcare.</li> <li>• Training and materials for the childcare providers (i.e. <i>Bringing the Protective Factors Framework to Life in Your Work</i> training, etc.).</li> </ul>		
Target Population:	Families with at least one child in a regulated childcare facility		
Program Requirements:	Fund can be used for allowable mental and behavioral health supports including but not limited to connecting families with mental health resources, trainings for childcare providers and parents to establish joint approaches to mental and behavioral health (social and emotional wellness) and providing onsite services for children and staff		
Funding Stream(s):	93.575 Child Care and Development Block Grant – ARPA funds		
Match Requirement:	20 percent in-kind or cash match of the grant amount is required per Wis. Stats. s. 48.982(6)		
Lead Agency:	Prevention Board	Contact Name:	Merrissa Johnson
Program Name:	FRC Infrastructure		
Program Type: (Grant/Contract)	Family Resource Center Infrastructure Development Expansion Grant		
Funding Cycle:	State fiscal year: July 1, 2023 – June 30, 2024; funding is for one year with one renewal option. The previous RFA was issued 9/28/22 and first RFA was issued 5/12/21. There are no plans to reissue. Funding may change depending on the 23-25 biennial budget.		
Description (Purpose):	<ul style="list-style-type: none"> <li>• Training and technical assistance for each of the grant objectives.</li> <li>• Dedicated staff time for infrastructure training, assessment, community of practice participation, planning, and development activities.</li> <li>• Dedicated staff time to provide internal leadership for Protective Factors and Parent Voice/Leadership Integration, respectively.</li> <li>• Dedicated staff time for evaluation including data collection and reporting.</li> <li>• Staff time to participate in Wisconsin Family Resource Center Professional Development System trainings.</li> <li>• Support for expansion of primary prevention programming and services, including training, marketing, staff time, and technical assistance.</li> <li>• Child maltreatment primary prevention services.</li> <li>• Concrete supports for families.</li> </ul>		

Target Population:	This grant is mainly for professional development and for quality standards.		
Program Requirements:	The objective of this grant is to shift organizational culture, build intentionality, increase awareness, and facilitate the process of continuous quality improvement through the <a href="#">Wisconsin Family Resource Center Model</a> , an asset-based approach to build strengths within FRCs, promote the child well-being, and implement child maltreatment primary prevention strategies.		
Funding Stream(s):	93.590 Community-Based Child Abuse Prevention Grants and other state funds		
Match Requirement:	20 percent in-kind or cash match of the grant amount is required per Wis. Stats. s. 48.982(6)		
Lead Agency:	Prevention Board	Contact Name:	Claire Ackerman
Program Name:	Parent Education		
Program Type: (Grant/Contract)	Child Abuse and Neglect Prevention Board Parent Education Grant		
Funding Cycle:	State fiscal year: July 1, 2022 – June 30, 2023; the funding may be renewed up to two (2) additional one (1) year periods and shall be subject to satisfactory performance and continued availability of funds. Funding has been offered since 2017 and a new RFA should be issued in the fall of 2024.		
Description (Purpose):	Funds must be used to implement or expand at least one of the listed parent education programs. Funds can be spent on training, program materials, direct service staff time, parent voice/parent input, office administrative costs. Additional items related to program delivery may be considered during contract negotiations. Funds may also be used for administrative and data support for supporting the implementation and direct service.		
Target Population:	Parents and caregivers raising a child(ren).		
Program Requirements:	<p>The objective of this grant:</p> <ul style="list-style-type: none"> <li>• Strengthening families by increasing protective factors in parents and reducing risk factors</li> <li>• Prevent incidences of child abuse and neglect</li> <li>• To establish and enhance evidence-based/evidence-informed parent education programming as part of a comprehensive community family support continuum</li> <li>• Provide evidence-based/evidence-informed parent education programming to parents and caregivers.</li> <li>• Developing structures to support parent leadership and voice</li> <li>• Integrating the Protective Factors Framework into all aspects of family services, staff development, assessment processes, and programmatic offerings</li> <li>• Identifying, collecting, and reporting on shared outcomes using the WPRS</li> </ul>		
Funding Stream(s):	93.590 Community-Based Child Abuse Prevention Grants and other state funds		

Match Requirement:	25 percent in-kind or cash match of the grant amount is required per Wis. Stats. s. 48.982(4)		
Lead Agency:	Prevention Board	Contact Name:	Merrissa Johnson
Program Name:	Family Navigator		
Program Type: (Grant/Contract)	Child Abuse and Neglect Prevention Board 53206 Initiative Family Resource Navigator Grant		
Funding Cycle:	Federal fiscal year (October – September); funding is for two years, with no renewal options. The previous RFA was issued 7/22/21 and funding will end 9/30/23. Plans to reissue another RFA in 2023 for funding through 2025.		
Description (Purpose):	<p>Funds must be used to</p> <ul style="list-style-type: none"> <li>• Hire a full-time (40 hour per week) Family Resource Navigator as a primary prevention strategy for the 53206 Initiative</li> <li>• Provide the Strengthening Families Protective Factors Framework training to the Family Resource Navigator and to additional organization staff</li> <li>• Other training and onboarding costs for the Family Resource Navigator (i.e. motivational interviewing, etc.)</li> <li>• Outreach materials to build awareness for the Family Resource Navigator</li> </ul>		
Target Population:	Families living in the 53206-zip code in Milwaukee		
Program Requirements:	The Family Resource Navigator provides resource coordination functions including assisting families and community partners to understand the services available in the community and make referrals. Staff work with the family to identify immediate needs and assist with connecting the family to formal and informal resources (e.g., childcare, after school activities, parenting supports, mental health treatment, child health and development).		
Funding Stream(s):	93.590 Community-Based Child Abuse Prevention Grants – ARPA funds		
Match Requirement:	20 percent in-kind or cash match of the grant amount is required per Wis. Stats. s. 48.982(6)		
Lead Agency:	Prevention Board	Contact Name:	Claire Ackerman
Program Name:	Bringing the Protective Factors Framework to Life in your work		
Program Type: (Grant/Contract)	Professional development/training		
Funding Cycle:	Typically on the state fiscal year.		
Description (Purpose):	<p>Funds must be used to</p> <ul style="list-style-type: none"> <li>• Include parent voice at the trainings. Parent co-presenter can be paid for prep time and trainings.</li> <li>• Training materials</li> </ul>		

Target Population:	Professionals who work with children and families		
Training Requirements:	<ul style="list-style-type: none"> <li>• Attendance of Certified Trainer(s) at a virtual Bringing the Protective Factors Framework to Life in Your Work train the trainer event.</li> <li>• Participation of newly Certified Trainers in a three-hour post training Zoom call to be scheduled following the training in order to share training materials and reporting requirements.</li> <li>• Orientation of Parent Co-presenters as instructed by the Prevention Board.</li> <li>• Implementation of a minimum of six, two-hour courses annually.</li> <li>• Preparation and collaboration time for Certified Trainers and Parent Co-presenters.</li> </ul>		
Funding Stream(s):	93.590 Community-Based Child Abuse Prevention Grants		
Match Requirement:	20 percent in-kind or cash match of the grant amount is required per Wis. Stats. s. 48.982(6)		
Lead Agency:	Prevention Board	Contact Name:	Becky Mather
Program Name:	Period of PURPLE Crying		
Program Type: (Grant/Contract)	Statewide Expansion of Abusive Head Trauma Prevention		
Funding Cycle:	Typically on the state fiscal year.		
Description (Purpose):	<p>Funds must be used to</p> <ul style="list-style-type: none"> <li>• Staff time to complete the National Center on Shaken Baby Syndrome Period of PURPLE Crying® training</li> <li>• Period of PURPLE Crying® materials</li> </ul>		
Target Population:	Families with a newborn baby		
Program Requirements:	<ul style="list-style-type: none"> <li>• Implement Period of PURPLE Crying® Dose 1 to program fidelity.</li> <li>• During the delivery of Period of PURPLE Crying®, the staff delivering the program will engage all caregivers present and emphasize the importance of sharing the material will all caregivers who will be taking care of the newborn.</li> <li>• If delivering Dose 2, provide the reinforcing messages and guidance before the peak of the crying curve.</li> <li>• Participating agencies must provide data on delivery of program.</li> </ul>		
Funding Stream(s):	93.590 Community-Based Child Abuse Prevention Grants		
Match Requirement:	25 percent in-kind or cash match of the grant amount is required per Wis. Stats. s. 48.982(4)		
Lead Agency:	Prevention Board	Contact Name:	Claire Ackerman

Program Name:	Awareness to Action		
Program Type: (Grant/Contract)	Child Sexual Abuse Prevention		
Funding Cycle:	State fiscal year: July 1, 2022 – June 30, 2023; the funding may be renewed up to two (2) additional one (1) year periods and shall be subject to satisfactory performance and continued availability of funds. Funding has been offered since 2017 and a new RFA should be issued in the fall of 2024.		
Description (Purpose):	Funds must be used to implement multiple training and technical assistance strategies to prevent child sexual abuse throughout Wisconsin by working with agencies that serve children and families.		
Target Population:	Staff and volunteers working with children and families		
Program Requirements:	<ul style="list-style-type: none"> <li>• Empower youth and family-serving agencies to improve their internal policies, procedures, and trainings related to keeping children safe from sexual abuse.</li> <li>• Provide child sexual abuse trainings to youth and family-serving organizations and community agencies.</li> <li>• Evaluate the strategies employed under this grant.</li> </ul>		
Funding Stream(s):	93.590 Community-Based Child Abuse Prevention Grants and state funds		
Match Requirement:	25 percent in-kind or cash match of the grant amount is required per Wis. Stats. s. 48.982(4)		
Lead Agency:	Prevention Board	Contact Name:	Claire Ackerman